

2010 NJPTA Convention Awards Program Ad Submission Form

The New Jersey PTA invites you, your PTA, your school or your company to *join NJPTA – The Voice for All Children* by placing an ad in the 2010 NJPTA Convention Awards Program!

Why advertise?

- ✓ Advertising is an excellent way to demonstrate support for PTA.
- ✓ PTA works actively in schools and communities to improve the lives of all children.
- ✓ PTA is a 501(c)(3) nonprofit organization with more than 5 million members nationwide and almost 200,000 members in New Jersey.

Ads should be submitted electronically in either MSWord, MSPublisher, PDF or JPEG format to sfares@njpta.org. A print copy of the ad, this completed form and fees should be sent to NJPTA Convention Awards Program Ad, Attn: Susan Fares, 900 Berkeley Avenue, Trenton, NJ 08618. Please make your check payable to NJPTA.

Submissions are subject to approval. Please circle appropriate category and amount for your ad. The book is a half-size format, a full page is 5 x 8 inches. Ads for the Back Cover and Inside Covers are full-page and will be printed in color. All other ads will be printed in black and white. All 2009 Convention attendees will receive a copy of the ad book.

	Individuals & PTAs	Non-Profits	Businesses
Outside Back Cover	\$200	\$275	\$350
Inside Covers	\$150	\$225	\$300
Full Page	\$100	\$150	\$200
Half Page	\$50	\$75	\$100
Quarter Page	\$25	\$40	\$50
Name Only	\$10	\$20	\$25

Please print or type and complete all information.

Name (as it will appear in the ad) _____

Contact Person _____

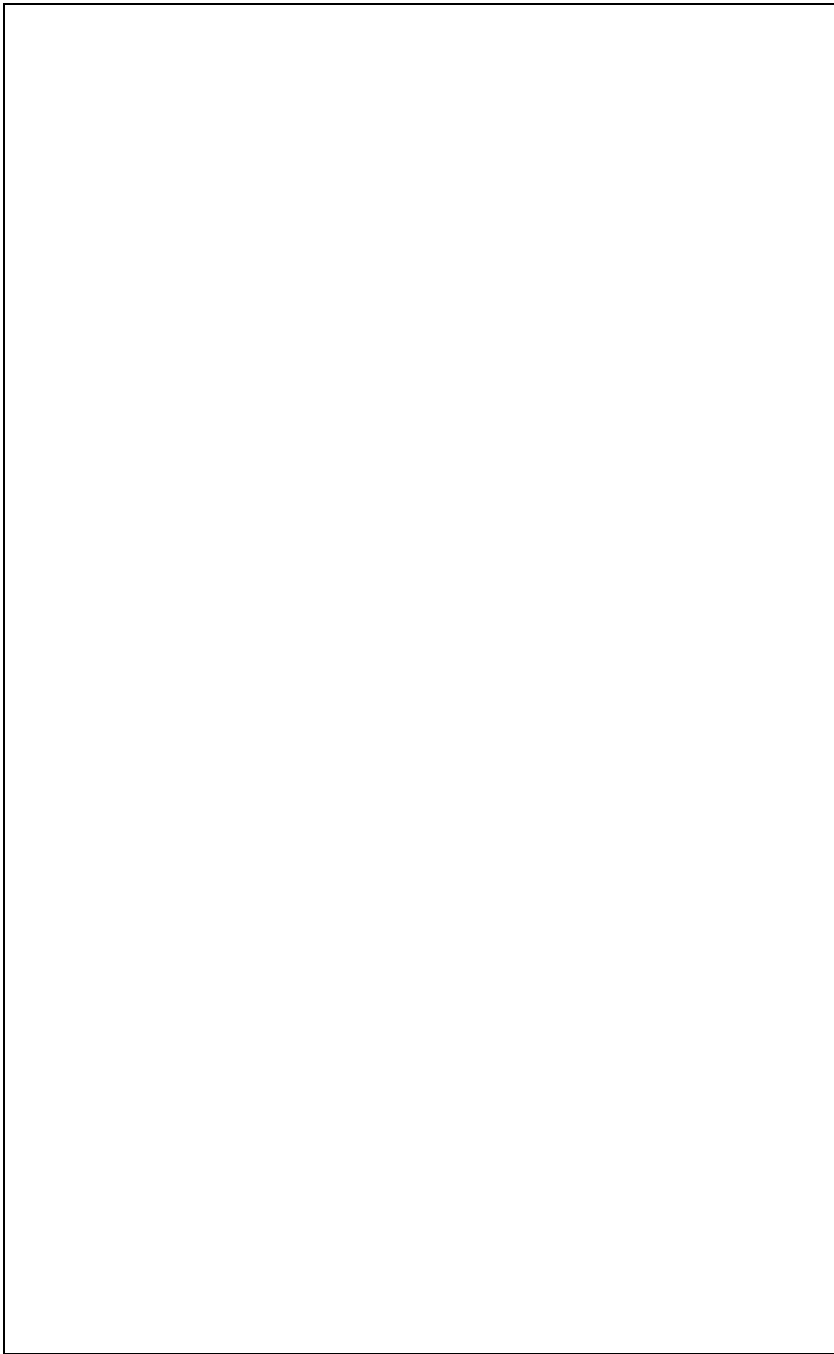
Address _____

Phone _____ E-mail _____

Authorized Signature _____ Date _____

Submission Deadline is November 1, 2010

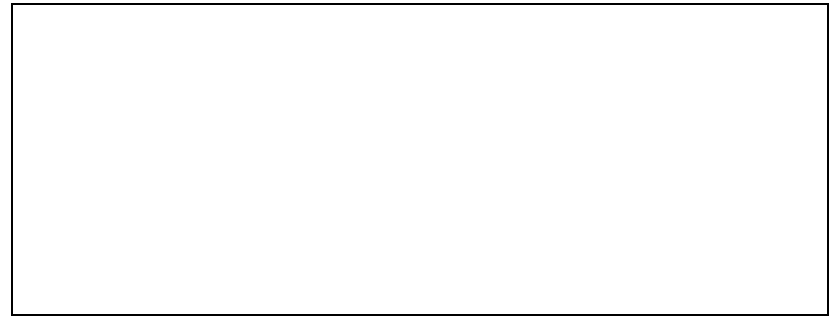
Send copy of ad, submission form and fees to:
NJPTA Convention Awards Program Ad, Attn: Susan Fares,
900 Berkeley Avenue, Trenton, NJ 08618



This is a FULL-
PAGE ad.



This is a
QUARTER-PAGE
ad.



You may use these spaces for your copy, or provide us with additional sheets if necessary. Please keep logos or artwork free of staples and tape.

This is a HALF-
PAGE ad.

