



CALL TO CONVENTION

FOR DELEGATES TO THE 111th ANNUAL NEW JERSEY STATE PTA CONVENTION

Join New Jersey PTA as we
“Cruise Through the World of NJPTA”
at our new location- Ocean Place Resort and Spa in Long Branch, this March! With a new date, new location, and a cruise theme you are certain to have some fun on the beach!



2012 First Call to Convention!
March 22 - 24, 2012



Cruise Through the World of NJPTA!

New Jersey Congress of Parents & Teachers
8 Quakerbridge Plaza—Suite F
Mercerville, NJ 08619

everychild.one voice.®





111th ANNUAL NEW JERSEY PTA
CONVENTION
REGISTRATION FORM
MARCH 22—24, 2012
Ocean Place Resort & Spa—Long Branch, NJ

MAIL ALL REGISTRATION FORMS & PAYMENTS TO:
New Jersey PTA
8 Quakerbridge Plaza, Suite F
Mercerville, NJ 08619

EARLY BIRD REGISTRATIONS MUST BE POSTMARKED BY FEBRUARY 23, 2012. ADVANCE REGISTRATION DEADLINE IS MARCH 8, 2012

Online Registration Available <http://www.njpta.org/events/njptaconvention.html>. To pay by **credit card** register online. This registration form is not needed to do online registration.

REGISTRATION TYPE: Check type of registration and indicate amount due.	Amount Due
FULL CONVENTION— FRIDAY & SATURDAY	
<input type="checkbox"/> Early Bird Member (Must be postmarked by February 23, 2012.)	\$40.00 _____
<input type="checkbox"/> Advance Member Registration	\$45.00 _____
<input type="checkbox"/> Advance Non-member Registration	\$100.00 _____
ONE DAY ONLY— Member	
<input type="checkbox"/> Friday Only <input type="checkbox"/> Saturday Only	\$30.00 _____
ONE DAY ONLY— Non-Member	
<input type="checkbox"/> Friday Only <input type="checkbox"/> Saturday Only	\$75.00 _____
<small>Please Note: On-site registration is available at Convention (Cash, Credit Cards, or PTA Checks). Please see registration information on next page for prices!</small>	
SPECIAL EVENTS: Check each event you will be attending and indicate amount due. You may register for the Awards Banquet without registering for Convention. Please note time and date of Special Events before completing your registration form	
<input type="checkbox"/> Pre-Convention Free Leadership Thursday (Thursday)	Free! _____
<input type="checkbox"/> Pre-Convention Dinner (Thursday)	\$44.00 _____
<input type="checkbox"/> Breakfast Buffet (Friday)	\$20.00 _____
<input type="checkbox"/> Speed Vending Luncheon (Friday)	\$15.00 _____
<input type="checkbox"/> EML/Diversity Luncheon (Friday)	\$20.00 _____
<input type="checkbox"/> Lunch Buffet (Friday)	\$25.00 _____
<input type="checkbox"/> Exhibit Hall Reception/Dessert Party (Friday) <small>If registered for Friday or Full Convention!</small>	Free! _____
<input type="checkbox"/> National PTA Town Hall Meeting/Continental Breakfast (Saturday) <small>If not registered for convention or only Saturday!</small>	\$10.00 _____
<input type="checkbox"/> Idea Sharing Luncheon (Saturday)	Free! _____
<input type="checkbox"/> Lunch Buffet (Saturday)	\$24.00 _____
<input type="checkbox"/> Lunch Buffet (Saturday)	\$25.00 _____
<input type="checkbox"/> Awards Celebration Banquet (Saturday)	\$43.00 _____
PAYMENT DUE— Registration fees plus Special Events fees	TOTAL \$ _____

Please Print or Type: ONE FORM PER PERSON— please duplicate as needed.

Full Name: _____ First Name for Badge: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Daytime Phone: _____ Cell Phone: _____

Local PTA #: _____ Local PTA Name: _____ County: _____

E-Mail Address: _____

IMPORTANT:
You must check all that apply to be registered correctly and receive the proper ribbons:

This is my first NJPTA Convention

I am a NJPTA Life Member

Local Unit President

Alumni Group Member

EML Participant

National PTA Life Member

YOUR PAYMENT: Make check or Money Order payable to "NJPTA" and mail to NJPTA, 8 Quakerbridge Plaza, Suite F, Mercerville, NJ 08619. **No Refunds.** An alternate may be sent. **No Purchase Orders.**

PLEASE INCLUDE check to cover registration fees and meals, completed registration form.

TICKETS will be collected at all Special Events. There will be no assigned seating except for the recipients of NJPTA Awards and their guests.

ANY QUESTIONS regarding Convention Registration can be directed to the NJPTA Office at 609-587-0100.

REMINDER: Bring your signed 2011—2012 PTA Membership Card with you, dated on or before March 9th, 2012!

If you have special needs such as dietary, vegetarian, hearing impaired, or any others, please list below:

PRESIDENT'S CALL TO CONVENTION

We have moved our convention up the coast of New Jersey to Long Branch in Monmouth County. We will still have our great views of the ocean but a little further north. For most of you the drive will be shorter and the hotel is open, bright and spacious.

We will be having new activities added to our convention this year and of course we have our ever popular Idea Sharing Luncheon and our Town Hall Meeting with our National PTA President, Betsy Landers just to name a few of our events.

Our exhibitors will have programs that you can bring to your schools for all our students. Our workshops will be full of information that you can bring back to your parents and students.

I call all our members to our 111th Convention March 22-24, 2012. I urge you to come to all 2 full days and Thursday night for an educational, learning and fun packed convention. Get to meet other local presidents and members from throughout New Jersey and share projects, and programs with each other.

This year, we will also be electing both a new President and President-Elect for New Jersey PTA. Elections will take place on both Friday and Saturday.

Please come up to myself and other NJ PTA board members and introduce yourself to us so we may thank you for all that you are doing for NJ children. We are The Voice for all Children.

See you in March!

Judy Hyde, President
New Jersey PTA



Judy Hyde,
NJPTA President

CONVENTION REGISTRATION INFORMATION

Please read the following registration information carefully.

1. All persons attending Convention must pay the registration fee as indicated.

Full Convention— 2 Days

Early Bird Registration: \$40.00— by February 23

Advance Member Registration: \$45.00— by March 8

Advance Non-Member Registration: \$100.00— by March 8

One Day Only—

Advance Only (No Early Bird) Member

\$30.00—by March 8

One Day Only— Non-Member

\$75.00—by March 8

On-Site Member Registration

Full Convention: \$75.00

One Day: \$50.00

On-Site Non-Member Registration

Full Convention: \$150.00

One Day: \$100.00

2. Delegates MUST register for themselves upon arrival at Convention, either at pre-registration or on-site registration desks. Membership/Life Membership card must be presented to receive voting credentials.
3. Membership cards MUST be dated on or before March 9th, 2012. Only current membership cards will be accepted.
4. A person who does not present his/her 2011—2012 PTA membership card or a non-member will be registered as a non-voting delegate.
5. There is no limit to the number of voting delegates who may attend. NJ PTA Convention is for all local PTA members.

EARLY-BIRD AND ADVANCE REGISTRATION:

1. This year, New Jersey PTA is continuing to allow for online registrations. Online Registrations may be paid by check or credit card. Please visit the below link for the online registration form.

www.njpta.org/events/njptaconvention.html

2. To register by mail, send the registration form by the due date to

New Jersey PTA 8 Quakerbridge Plaza— Suite F, Mercerville, NJ 08619.

3. Enclose a check to cover the registration fee and meal tickets for all delegates being registered. Make check payable to **New Jersey PTA**.

4. Registration receipts listing each function you are attending will be sent by e-mail, unless requested by return mail. Bring your receipt and signed membership card to the Convention Registration Desk. Meal tickets will be in your registration packet **THEY WILL NOT BE MAILED**.

5. **No Refunds will be made! An alternate may be sent.**

ON-SITE REGISTRATION:

1. A delegate may register upon arrival at Convention by presenting his/her properly filled out and signed current membership card, and paying the proper fee (\$75.00 for two days or \$50.00 for one day).

2. A person does not have to be a member of a PTA to attend. A non-member may register by paying the registration fee of \$150.00 for two days or \$100.00 for one day.

3. Only credit cards, **cash** or **PTA Checks**, written for the exact amount, will be **accepted on-site**. Name, address and telephone number are required.

**All Registration Questions may be directed to the
New Jersey State PTA Office at 609-587-0100**

HOTEL INFORMATION

HOTEL & WHEELCHAIR INFORMATION

HOTEL RESERVATION INFORMATION

Rooms have been blocked at Ocean Place for the nights of March 22, 23, & 24 for \$124 plus applicable fees and taxes. Make your reservations now by calling **1-800-411-6493**. You must identify yourself as attending the New Jersey PTA Convention to receive these discounted rate. Please note that the hotel will accept an ST-5 form only if you are paying for the room with a PTA check. The cutoff date for reservations is **March 4th, 2012**.

WHEELCHAIR RENTAL INFORMATION

For information on the Wheelchair Rentals for the 2012 Convention, please contact Convention Chair Rose Acerra at racerra@njpta.org or 732-531-1957.



NEW!!!

FREE* LEADERSHIP THURSDAY

GET A JUMP START ON CONVENTION 2012!

If you register for at least one day of our convention you can attend our Free Thursday Training Session with National PTA and New Jersey PTA Leaders!

Free Fun! Free Training! Free Beverages! Free Chance for Prizes! Free Training Materials!

BE SURE TO CHECK THE FREE LEADERSHIP THURSDAY ON YOUR REGISTRATION FORM!

**Dinner and overnight accommodations are additional and can be secured through the registration form.*

WORKSHOPS

Topics to include:

(More detailed descriptions and schedule to be included in Second Call to Convention)

How to Prevent Theft in Your PTA

Nutrition/Childhood Obesity

Parliamentary Procedures &

How to Run a PTA Meeting

Leadership Skills— Becoming a Better Leader
Bullying

Working with Your School Boards

All Pro Dads & IMoms

Watch D.O.G.S. (Getting Men Involved)

Special Education

AIM Insurance

CONVENTION ATTENDEES

You MUST bring the following to convention registration:

- Your current PTA membership card
- Your confirmation letter

Wear your Convention badge at all times: Convention attendees must wear a badge to be admitted to the convention floor, exhibits hall, workshops and meal events.

Be courteous: Give attention to the speaker who has the floor. Keep side conversations to a minimum. Turn mobile phones OFF or silence them.

Be friendly: This is the perfect opportunity to make new friends and get fresh ideas while brainstorming with others from throughout the state!

Dress: Business/Dress casual.

Visit the exhibits: You'll find valuable information on new programs and products for your school and students.

Take adequate notes: It is impossible to remember everything. Prepare a report for your unit when you get home. Include events, resolutions, new ideas, and the training that your PTA invested in by sending you to Convention. Also, be sure to share with your unit, council or district all materials that you bring home.

Convention delegates attend the convention general meetings and conferences: You are the elected convention delegate representing your local PTA. Members of your unit, council or district are depending on you to represent them and vote on their behalf.

Arrive on time and remain until the end for conferences, General Meetings, region breakouts and meal events.

Most of all: Have a good time!

NEW JERSEY PTA STORE

Plan to shop at the New Jersey State PTA Store while at convention. The PTA Store has a complete line of latest PTA/PTSA merchandise and supplies for your association. Present a professional look with our exclusive PTA/PTSA branded merchandise. Many of the PTA supplies may be an approved budget item and can be reimbursed.

CONVENTION SCHEDULE

NATIONAL REPRESENTATIVE

**Betsy Landers,
National PTA President**



New Jersey PTA is honored to welcome back our friend! Betsy Landers was installed as the National PTA® President in June 2011. She previously served a two-year term as National PTA President-elect (2009–2011) and Secretary-Treasurer (2007–2009). Her role in National PTA also included chairing the National PTA Advisory Board, the National Council of States, the Strategic Plan Committee, the Resource Development Committee, and the Finance Committee. Landers has been actively involved in negotiating new partnerships and alliances for the association to increase PTA's role in serving diverse families, as well as improve the financial strength of the association.

From the moment she joined PTA® in 1989, Landers' dedication to PTA has been unwavering. When she encountered challenges with her first PTA experience, she stayed with the group to ensure future volunteers had a better experience. When her children transferred to a new school, she helped form its first PTA and served as secretary. When her children transferred yet again, she helped form the first PTA in their new school, this time as president. She took on increasing responsibilities for Shelby County Council PTA, and then for the Tennessee PTA. Her goal was to help foster a widespread culture of excellence throughout the PTA local units in her state.

As Tennessee PTA State President, Landers led that organization in working with the State Board of Education and several legislators to write what would become the Parent Involvement Act, using what is now called the PTA National Standards for Family-School Partnerships as a model. This Tennessee law mandates that all school districts in the state have a written parent involvement policy. In 2002, was named one of the "50 Women Who Make a Difference" by *Memphis Women's Magazine*.

Landers has a special devotion to children's safety. She dedicates time to the National Emergency Medical Services to Children (EMSC) Partnership for Children Stakeholder Group, the Tennessee EMSC Foundation, the Committee on Pediatric Emergency Care, and the Trauma Care Advisory Committee of Tennessee.

Although she occupies the highest office in PTA, Landers is quick to point out that the real power of PTA lies at the local level and plans to make a "back to basics" approach cornerstone of her tenure as National PTA President. "It's the parents who dedicate themselves to improving their children's education, PTA members who are committed to advocating for all children—those are the people who make a real difference."

Landers and her husband Ben G. Landers have three children—Benton, Nicholas, and Mary Frances. They make their home in Germantown, Tennessee.

CONVENTION AT A GLANCE

Thursday, March 22**
NEW FREE PRE-CONVENTION TRAINING
CONFERENCES

8:00 PM—10:00 PM

Dinner Available on Thursday Night from 5:00 PM—7:00 PM

Friday, March 23

7:00 AM—9:00 AM
Breakfast*

8:30 AM—4:30 PM
Delegate Registration
PTA Store
State and County Exhibits/
Health Fair
Reflections Showcase

9:00 AM—9:55 AM
First Timers Orientation

10:00 AM—11:15 AM
Workshops Session #1

11:45 AM
Exhibit Hall Grand Opening
(Exhibits Remain open till 4:30)

12:30 PM—2:00 PM
Speed Vending Luncheon*
EML/Diversity Luncheon*

2:15 PM—3:30 PM
Workshops Session #2

3:40 PM—4:55 PM
Workshops Session #3

FIRST GENERAL MEETING
5:00 PM

6:15 PM—8:00 PM
Exhibit Hall Reception
Elections

7:00 PM—9:00 PM
Beach Dessert Party!

**Indicates not included in
Registration Price. Please check
additional prices on registration form!*
****SCHEDULE SUBJECT TO CHANGE**

Saturday, March 24

7:30 AM—3:00 PM
Delegate Registration

8:00 AM—9:15 AM
PTA Town Hall Meeting with
Betsy Landers, NPTA President
with continental breakfast

9:00 AM—12:30 PM
Exhibit Hall Open
(Raffle at 12:30 PM)

9:30 AM—2:00 PM
PTA Store
State and County Exhibits/
Health Fair
Reflections Showcase
Elections

9:20 AM—10:35 AM
Workshops Session #4

10:40 AM—11:55 AM
Workshops Session #5

11:30 PM—12:30 PM
Box Lunch for Delegates*
Alumni Group Meeting

12:45 PM—2:15 PM
Idea Sharing/Networking
Luncheon*

1:00 PM—2:15 PM
Workshops Session #6

REGION BREAKOUTS
2:30 PM

SECOND GENERAL MEETING
3:15 PM

AWARDS CELEBRATION*
6:30 PM

ACTIVITIES AND EVENTS

MENUS

MUST PRE-REGISTER FOR ALL OF THE BELOW MEAL FUNCTIONS

Friday Morning Breakfast

Hotel Hearty Buffet Selection

Includes— unlimited omelet station, breakfast meats, fruits, yogurt, waffles, beverages, etc.

Speed Vending Luncheon

Boxed Lunch consisting of assorted sandwiches, chips, fruit, and drink.

EML/Diversity Luncheon

Assorted sandwiches—Chips & Fruit

Friday & Saturday Afternoon Lunch

Hotel Hearty Buffet Selection

Includes— soups, salad bar, sandwich meats, hot entrees, assorted desserts, etc.

Exhibit Hall Reception

Hot and Cold Hors D'oeuvres

Hot and Cold Beverages

Free with Friday Registration

Beach Dessert Party

S'mores on the Beach (Weather Permitting)

Free with Friday Registration

Town Hall Meeting/Continental Breakfast

Coffee, Decaf, Hot Tea

Assorted Breakfast Pastries

Free with Saturday Registration

Idea Sharing/Networking Luncheon

Soup

Entrée Size Salad

Dessert

Coffee, Decaf, Hot Tea

Award Celebration Banquet

House Salad

Seared Breast of Chicken with Sun-Dried Tomato

Cream Reduction

Potato and Vegetable

White Chocolate Bread Pudding

Coffee, Decaf, Hot Tea, and Iced Tea

CELEBRATE DIVERSITY!

EMERGING MINORITY LEADERS COME

CELEBRATE DIVERSITY

On Friday, March 23 12:30 PM— Luncheon

Guest Speaker TBA

NATIONAL PTA TOWN HALL MEETING

Back by popular demand!

Saturday, March 24th

8:00 AM—9:15 AM

Included in Convention Registration.

A Continental Breakfast will be served.

This open "Ask PTA" town hall meeting offers New Jersey State PTA members the opportunity to have a conversation with National PTA President Betsy Landers the National Representative to New Jersey's Convention. Betsy will respond to questions and comments about PTA's governance, programs and legislative activities in an interactive setting.

EXHIBIT HALL RECEPTION

You are cordially invited to attend the

Exhibit Hall Reception

On the main deck

Friday March 23, 2011—6:15 pm – 8:00 pm

Join us in the Exhibit Hall for light refreshments as you gather information from vendors to take back to your local unit on everything from cultural arts/educational programs to fundraising.

As you cruise through the Exhibit Hall, have your Convention Passport stamped at each designated port of call and your name will be entered into our Grand Prize drawing!

We look forward to seeing you in the Exhibit Hall and know you will go back to your local unit with loads of valuable materials/information!

BEACH DESSERT PARTY!

Join us after the Exhibit Hall Reception for a Beach Dessert Party with the New Jersey PTA Board of Directors and National PTA President Betsy Landers. This party is included in your registration!

IDEA SHARING/NETWORKING LUNCHEON

Saturday, March 24th—12:45 PM—2:15 PM

Check the **IDEA SHARING** box on the convention registration form.

Share and learn from other local PTAs! This is an opportunity to network with your peers and gather new ideas for events, projects and more. This will be done through an interactive game.

Be on the look out for more information in the Second Call!

SPEED VENDING LUNCHEON

Want to have exhibitors come to you? Want a chance to ask questions while eating lunch?

Come to the Speed Vending Luncheon where you will meet over 25 vendors during lunch!

Friday, March 23rd—12:30 PM—2:00 PM

Look for additional price on Registration Form!

NEW!!!