

New Jersey PTA 110th Annual Convention



The 2010 New Jersey PTA Convention will be held Friday, November 19 and Saturday, November 20 at Bally's Atlantic City. PTA is the oldest and largest child advocacy organization in the United States and this year's 110th Convention will draw delegates from over 700 local PTAs and nearly 200,000 members from throughout New Jersey.

The Convention will feature many new and exciting activities, events and speakers including an expanded health fair, three sessions of workshops, new mini-workshops, a special event for participants in PTA's Emerging Minority Leaders program, an Awards Luncheon, a commercial exhibit hall, three General Sessions with engaging speakers, programs for First Timers, an Idea Sharing Luncheon and much more.

Sponsorship offers extra publicity for your company or organization by having your name and logo prominently displayed at the 110th annual Convention and by having your own materials made available to attendees. We have several sponsorship packages that provide visibility for your company or organization.

Included are:

- Display of your company's banner
- A display ad in the awards program book and recognition in the Convention Program
- Distribution of your company's literature/promotional items

Please review the attached sponsorship package and contact Susan Fares, Office Manager at 609-393-6709 or by e-mail at sfares@njpta.org regarding sponsorship availability. Sponsorships will be accepted through **October 15, 2010**, however to insure inclusion of a display ad in the convention program, a commitment would be needed by **August 15, 2010**. New Jersey PTA is a non-profit, 501(c)(3) organization.

Thank you for your consideration. Your support will insure the success of the 2010 NJPTA Convention, provide you with increased visibility before our audience of dynamic parent leaders and enable us to continue our mission to speak for *every child with one voice*.

Sincerely,

Judy Hyde
NJPTA President

Elise Miller
2010 Convention Chairman

The New Jersey Congress of Parents and Teachers is a 501(c)(3) non-profit organization. Your contribution is tax-deductible, limited to the excess of any money contributed over the value of goods or services donated.

2010 NJPTA Convention Sponsorship Opportunities

Diamond Level - \$3000

- Company name or logo posted at the entries to the Exhibit Hall and General Sessions
- Recognition banner with company name or logo posted inside General Sessions
- Recognition in the Convention program
- Recognition from the dais at General Session and at the Awards Luncheon
- Acknowledgement as a Diamond Level Sponsor on the NJPTA web site
- Recognition in the Post-Convention Issue of the *New Jersey Parent Teacher* magazine
- Complimentary Full Page Ad in the Awards Program
- Two complimentary tickets to the Convention Awards Luncheon

Platinum Level - \$2,000

- Company name or logo posted at the entries to the Exhibit Hall and General Sessions
- Recognition banner with company name or logo posted inside General Sessions
- Recognition in the Convention program
- Recognition from the dais at General Session and at the Awards Luncheon
- Acknowledgement as a Platinum Level Sponsor on the NJPTA web site
- Recognition in the Post-Convention Issue of the *New Jersey Parent Teacher* magazine
- Complimentary Half-Page Ad in the Awards Program
- Two complimentary tickets to the Convention Awards Luncheon

Gold Level - \$1,500

- Company name or logo posted at the entry to the sponsored event
- Recognition banner with company name or logo posted inside General Sessions
- Recognition in the Convention program
- Recognition from the dais at General Session and at the Awards Luncheon
- Acknowledgement as a Gold Level Sponsor on the NJPTA web site
- Recognition in the Post-Convention Issue of the *New Jersey Parent Teacher* magazine
- Complimentary Half-Page Ad in the Awards Program

Silver Level - \$1,000

- Company name or logo posted at the entry to the sponsored event
- Recognition banner with company name or logo posted inside General Sessions
- Recognition in the Convention program
- Recognition from the dais at General Session and at the Awards Luncheon
- Acknowledgement as a Silver Level Sponsor on the NJPTA web site
- Recognition in the Post-Convention Issue of the *New Jersey Parent Teacher* magazine
- Complimentary Quarter-Page Ad in the Awards Program

Bronze Level - \$500

- Company name or logo posted at the entry to the sponsored event
- Recognition banner with company name or logo posted inside General Sessions
- Recognition in the Convention Program
- Recognition from the dais at General Session and at the Awards Luncheon
- Acknowledgement as a Bronze-Level Sponsor on the NJPTA web site
- Recognition in the Post-Convention Issue of the *New Jersey Parent Teacher* magazine
- Complimentary Quarter-Page Ad in the Awards Program

Convention Awards Program Ad Book (Ad Book is printed in a 5 x 8 format)
All delegates receive the Awards Program Ad Book in their Convention Packet

_____ Outside Back Cover (Full Color) \$350

_____ Inside Back Cover (Full Color) \$300

_____ Full Page (black and white) \$200

_____ Half-Page (black and white) \$100

_____ Quarter-Page (black and white) \$50

_____ Name Only \$25

*The deadline for ad book submissions is **October 15, 2010**. Contact Susan Fares, Office Manager, at sfares@njpta.org for ad book submission forms and instructions.*

Donors

New Jersey PTA also welcomes donations of sporting event tickets, gift certificates and other items to be used as door and/or raffle prizes. Donors will be acknowledged on the NJPTA web site and the Post-Convention issue of the *New Jersey Parent Teacher* magazine.

New Jersey PTA 110th Annual Convention
November 19-20, 2010
Bally's Atlantic City



Sponsor Registration Form

*Please return by **October 15, 2010***

Organization: _____

Contact Name/Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Please select level of sponsorship:

- | | | |
|--------------------------|----------------|---------|
| <input type="checkbox"/> | Diamond Level | \$3,000 |
| <input type="checkbox"/> | Platinum Level | \$2,000 |
| <input type="checkbox"/> | Gold Level | \$1,500 |
| <input type="checkbox"/> | Silver Level | \$1,000 |
| <input type="checkbox"/> | Bronze Level | \$500 |

Convention Awards Program Ad Book:

- | | | |
|--------------------------|----------------------------|-------|
| <input type="checkbox"/> | Outside Back Cover | \$350 |
| <input type="checkbox"/> | Inside Front or Back Cover | \$300 |
| <input type="checkbox"/> | Full Page | \$200 |
| <input type="checkbox"/> | Half Page | \$100 |
| <input type="checkbox"/> | Quarter Page | \$50 |
| <input type="checkbox"/> | Name Only | \$25 |

Amount Enclosed: \$ _____

Make Checks Payable to ***New Jersey PTA*** and return to:

New Jersey PTA
P.O. Box 8668
Trenton, NJ 08650

For more information contact:
Susan Fares at (609) 393-6709 or sfares@njpta.org

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2010 NJPTA Convention Awards Program Ad Submission Form

The New Jersey PTA invites you, your PTA, your school or your company to *join NJPTA – The Voice for All Children* by placing an ad in the 2010 NJPTA Convention Awards Program!

Why advertise?

- ✓ Advertising is an excellent way to demonstrate support for PTA.
- ✓ PTA works actively in schools and communities to improve the lives of all children.
- ✓ PTA is a 501(c)(3) nonprofit organization with more than 5 million members nationwide and almost 200,000 members in New Jersey.

Ads should be submitted electronically in either MSWord, MSPublisher, PDF or JPEG format to sfares@njpta.org. A print copy of the ad, this completed form and fees should be sent to NJPTA Convention Awards Program Ad, Attn: Susan Fares, 900 Berkeley Avenue, Trenton, NJ 08618. Please make your check payable to NJPTA.

Submissions are subject to approval. Please circle appropriate category and amount for your ad. The book is a half-size format, a full page is 5 x 8 inches. Ads for the Back Cover and Inside Covers are full-page and will be printed in color. All other ads will be printed in black and white. All 2009 Convention attendees will receive a copy of the ad book.

	Individuals & PTAs	Non-Profits	Businesses
Outside Back Cover 5x8	\$200	\$275	\$350
Inside Covers 5x8	\$150	\$225	\$300
Full Page 5x8	\$100	\$150	\$200
Half Page 2.5x8	\$50	\$75	\$100
Quarter Page 1.75 x8	\$25	\$40	\$50
Name Only	\$10	\$20	\$25

Please print or type and complete all information.

Name (as it will appear in the ad) _____

Contact Person _____

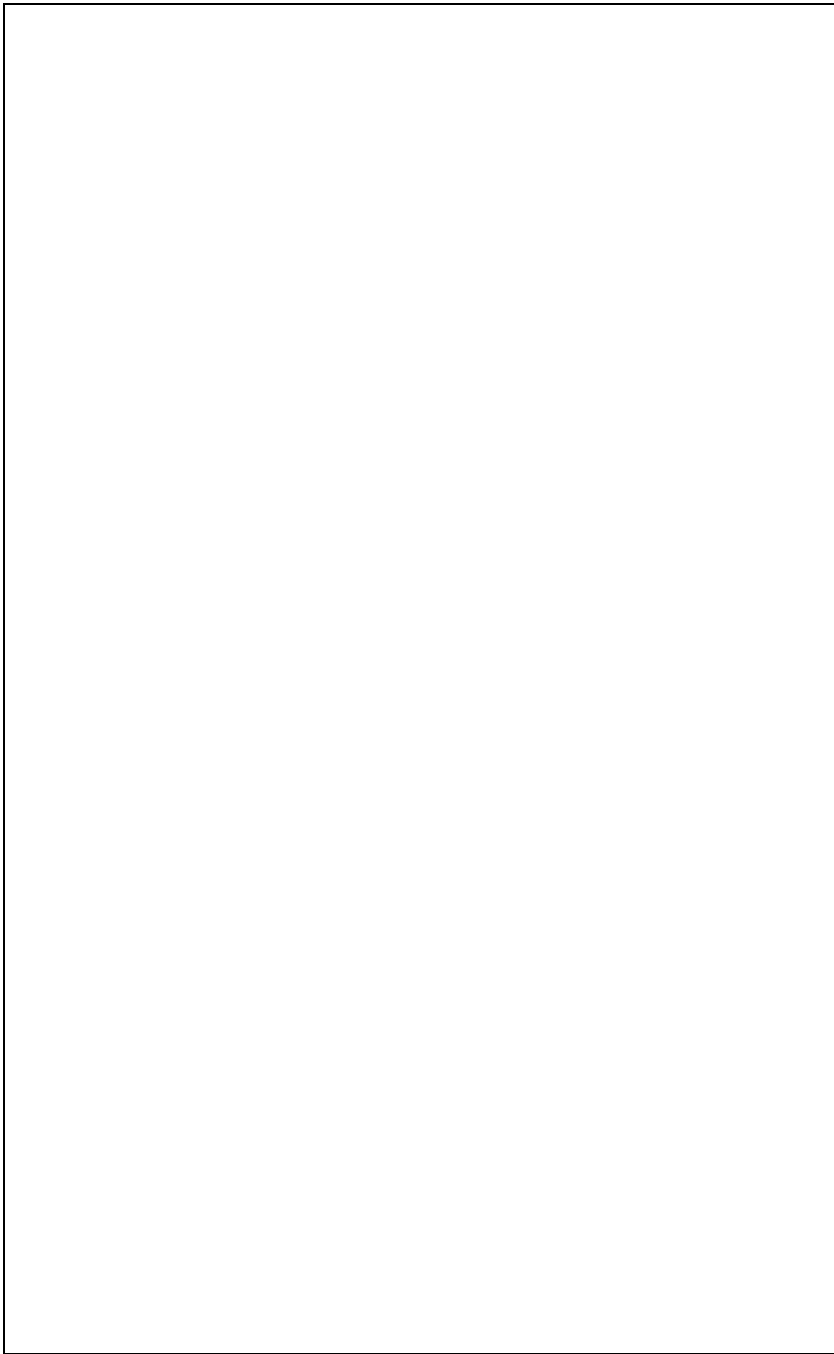
Address _____

Phone _____ E-mail _____

Authorized Signature _____ Date _____

Submission Deadline is November 1, 2010

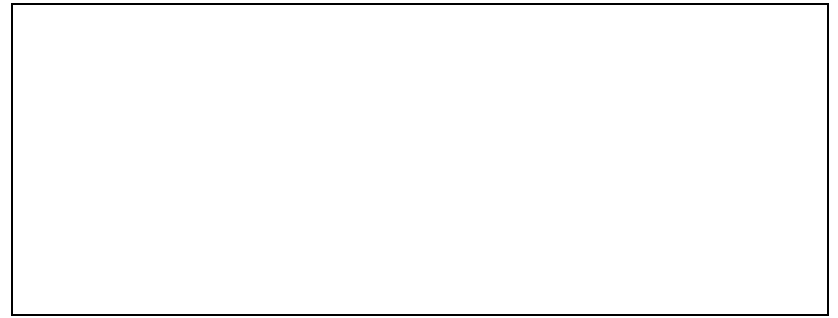
Send copy of ad, submission form and fees to:
NJPTA Convention Awards Program Ad, Attn: Susan Fares,
900 Berkeley Avenue, Trenton, NJ 08618



This is a FULL-
PAGE ad.



This is a
QUARTER-PAGE
ad.



You may use these spaces for your copy, or provide us with additional sheets if necessary. Please keep logos or artwork free of staples and tape.

This is a HALF-
PAGE ad.

