



MEMO

TO: NEW JERSEY PTA LOCAL UNIT LEADERS

FROM: ROSE ACERRA
PRESIDENT, NEW JERSEY PTA

RE: 2019 NEW JERSEY PTA AWARDS

Announcing the New Jersey PTA 2019 Local Unit Success Awards!

New Jersey PTA wants to celebrate the wonderful things your PTA is doing! Local PTA units bring amazing, innovative programs and services to children and families every day. The success awards are given each year to recognize and share units' special and unique programs. The award descriptions and application are attached to this memo.

Announcing the New Jersey PTA 2019 Outstanding Educator Awards!

New Jersey PTA wants to recognize the excellent educators in your school/district who work collaboratively with your PTA as well as the parents, students and community. The award application is attached to this memo.

Applications are open to all PTA/PTSA/SEPTAs who are in Good Standing with New Jersey PTA. Eligible programs/activities took place in the 2018 calendar year.

Awards will be presented at the:

118th New Jersey PTA Leadership Convention
Ocean Place Resort and Spa
Long Branch, NJ
March 22 & 23, 2019

Award-winning PTAs will receive the following:

- ★ One (1) Complimentary Dinner at the Celebration Event
Saturday, March 23, 2019
- ★ Special recognition at the Convention
- ★ \$25 gift certificate for the PTA store at Convention

For more information, visit www.njpta.org or email awards@njpta.org. Our Awards Chair, Lisa Falco and I are looking forward to receiving your applications and to celebrating the outstanding accomplishments of your PTA and educators!

New Jersey PTA 2019 Local Unit Success Awards

Overview

President's "Celebrate Our Children" Award

Recognizing a program/activity that speaks on behalf of all children.

Examples: Programs/activities that build relationships with the PTA, the school staff and the community, involving families of all backgrounds and creating leadership growth and opportunities for children and families.

Advocacy - Advocating on behalf of all children at your school, in the community or at the state/national level.

Examples: Training parents and students to be better advocates, encouraging involvement in legislative activities supportive of education, health and welfare of students.

Arts in Education – Encouraging participation in and exposure to the arts, beyond the Reflections program.

Examples: Hosting a family art night, promoting a community event that includes multicultural arts experiences.

Communication – Creating and maintaining effective and open communication with members.

Examples: Using websites, newsletters, e-news, and/or social media to inform members about PTA business/activities and relevant parenting/educational information.

Diversity and Inclusion – Demonstrating active participation in programs encouraging the identification, development and support of cultural and different ethnic groups in the local unit (school community).

Examples: Programs developed for and directed to diverse groups such as English language learners, single parents, working parents, grandparents, etc.

Environmental Awareness – Promoting environmentally conscious programs and awareness at school and in the community.

Examples: Programs involving families, staff and the community to go 'green' by promoting environmentally friendly projects, events and fundraisers.

Family Engagement – Promoting and creating opportunities for student success through family engagement in students' education.

Examples: Activities enhancing family engagement including workshops on relevant topics, bringing the community, family and staff into a closer partnership, creating opportunities for families to socialize in the school environment.

Healthy Lifestyles - Educating and raising awareness about healthy lifestyle choices through programs and events.

Examples: Including healthy fundraisers in your fundraising plan, hosting a family health event, creating opportunities for families to engage in physical activities.

Male Engagement- Recognizing programs/activities that increase male involvement within the school community and support the understanding that male participation is critical in the growth and development of all children.

Examples: Engaging men in the planning and execution of PTA programs, creating opportunities for men to serve as role models for children.

Membership and Outreach – Increasing membership while raising awareness of PTA's mission and the value of membership that involves all stakeholders

Examples: Membership plan that reaches out to prospective members emphasizing the value of PTA, importance of parent involvement in student success and effectively reaching out to under-represented populations to create a PTA reflective of the local community.



LOCAL UNIT SUCCESS AWARDS 2019

APPLICATIONS DUE - February 15, 2019

Name of PTA/PTSA/SEPTA _____
Check one: Elementary Middle High Local Unit # _____

PTA President _____ County _____

Phone # (H) _____ (C) _____ Email _____

Address _____ City _____ Zip _____

Local Unit Success Awards - Check One category per application form:

- | | |
|---|--|
| <input type="checkbox"/> President's "Celebrate Our Children" Award | <input type="checkbox"/> Environmental Awareness |
| <input type="checkbox"/> Advocacy | <input type="checkbox"/> Family Engagement |
| <input type="checkbox"/> Arts in Education | <input type="checkbox"/> Healthy Lifestyles |
| <input type="checkbox"/> Communication* | <input type="checkbox"/> Male Engagement |
| <input type="checkbox"/> Diversity & Inclusion | <input type="checkbox"/> Membership & Outreach |

Complete this form and answer the questions below:

- What program/activity did you organize?
- What did your PTA/PTSA/SEPTA hope to accomplish with this program/activity?
- Were your goals achieved?
- How was the success of your program/activity measured?
- How did the program/activity relate to the mission of PTA?
- Who was involved in the program/activity - i.e. PTA members, the community, cooperative agencies?

Application Guidelines:

- Eligible programs/activities took place in the 2018 calendar year.
- You may apply for multiple award categories. Each category must have a separate application form.
- Responses to application questions must be typed on 8 1/2" x 11" paper and 1,000 words or less.
- You may include 3 additional, one sided supplemental pages in each application packet.
- * *Communication Award applications must include website address and access information to social media communication vehicles.*
- **Required: An original signed letter of support, written by a school or community official directly involved with the program/activity must accompany the application.**

Submitted By _____ PTA Position _____
(Please Print)

Email _____

Mail Application Packet to:

NJPTA Awards Applications 8 Quakerbridge Plaza, Suite F Mercerville, NJ 08619

Visit www.njpta.org for additional information
Direct questions to: awards@njpta.org



OUTSTANDING EDUCATOR AWARDS 2019

APPLICATIONS DUE - February 15, 2019

Name of PTA/PTSA/SEPTA _____
 Check one: Elementary Middle High _____ Local Unit # _____

PTA President _____ County _____

Phone # (H) _____ (C) _____ Email _____

Address _____ City _____ Zip _____

Outstanding Superintendent/Principal/Teacher - Check ONE category per application form:

- Superintendent
- Principal
- Teacher

Nominee's Name: _____

Complete this form and answer the questions below:

- Document the criteria below in the order they are presented, not to exceed one page per criteria, for a maximum total of three (3) pages.

#1 - Nominee's relationship with students: Describe how nominee interacts with students, (i.e., builds on students strengths, recognizes and provides for individual differences among students, etc.)

#2 - Nominee's relationship with families and the community: Describe how nominee supports communication between parents and students, and between parents and teachers, (i.e., are parents involved and informed about things happening with the students in the classroom and in the school).

#3 - Nominee's relationship with the PTA/PTSA/SEPTA: Summarize nominee's involvement with your PTA/PTSA/SEPTA and how they demonstrate commitment to your mission and purposes.

Submitted By _____ PTA Position _____
(Please Print)

Email _____

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