



Dear Friends of New Jersey PTA---

On behalf of the New Jersey PTA, I am inviting you to be a sponsor of our **119th Annual Leadership Convention** being held on **March 20-21, 2020** at the Delta Hotels by Marriott Woodbridge in Iselin, NJ. Over 100,000 parents, teachers, and friends of NJPTA support our schools and communities as a member of one of our nearly 600 local associations. Our energetic association, led by volunteers, contributes to the academic success and overall well-being of our students in New Jersey.

We continue to express the importance of collaboration with community organizations, associations and businesses like yours in meeting PTA goals. As we increase our advocacy for the growing needs of students, your ongoing support reinforces our mission and vision. The PTA promotes diversity and acknowledges the potential of everyone. We value the individual contributions of members, employees and volunteers. The voice of our members effect changes by supporting positive laws for the education, health, and welfare of our children.

We have many exciting opportunities that will allow you and your organization to show your support. Please review our enclosed sponsorship opportunities and pick a level that is perfect for your organization. We are also available to discuss a custom-tailored sponsorship package that best fits your needs.

If you would like to speak further about this opportunity and how you and your organization can be part of this great event, please feel free to reach out to me personally at 609-587-0100. I will be happy to answer any questions you have, provide you with more specific information about our Leadership Convention and the great work we do at New Jersey PTA.

We look forward to your participation in this program and are confident that your support of New Jersey PTA will benefit you as well as our members while they learn more about your company, association, and services. Your sponsorship, support, and collaboration with New Jersey PTA will genuinely make a real difference for our PTA children, members, and community.

Best Regards,

A handwritten signature in black ink that reads "Cathy Lindenbaum". The signature is enclosed in a thin black rectangular border.

Cathy Lindenbaum
New Jersey PTA
President 2019-2021

Become a Sponsor of New Jersey PTA!



NJPTA by the Numbers:

- 112,000 local members
- 3,000 Facebook followers
- 1,800 Twitter followers
- 200,000 email contacts receive our newsletter (29% average open rate)

Why Become a Sponsor?

- Demonstrate your company's commitment to improving the life and education of New Jersey's children.
- Help the PTA continue to advocate for the health, education, welfare and safety of every child.
- Make it possible for local PTA leaders to receive training and resources.
- Support our student Reflections Art in Education program.
- Your contribution to New Jersey PTA is tax deductible.

Complete your sponsorship online: <https://njptasponsor.cheddarup.com>

	Oak Tree Sponsorship	Benefactor Sponsorship	Patron Sponsorship	Advocate Sponsorship	Partner Sponsorship	PTA Booster Sponsorship
Benefits at a Glance:	\$5,000+	\$2,500	\$1,500	\$500	\$300	\$100
Company Logo and Link in New Jersey PTA Email Newsletter & Convention Program	X	X	X	X	X	X
Opportunity to Place an Advertisement or Promotional Item in Convention Goodie Bag	X	X	X	X	X	
Name, Link, and Logo on New Jersey PTA Website	1 year	6 months	3 months	1 month		
Recognition in a General Business Session at Convention	X	X	X	X		
Complimentary Exhibit Booth Space at Convention	2 spaces	1 space				
Opportunity to Welcome Delegates at a General Business Session of Convention	X					