

New Jersey PTA Calendar Year Local Unit Success Awards

Overview

President's Recognition Award – Recognizing a program/activity that speaks on behalf of all children.
Examples: Programs/activities that build relationships with the PTA, the school staff and the community, involving families of all backgrounds and creating leadership growth and opportunities for children and families.

Advocacy - Advocating on behalf of all children at your school, in the community or at the state/national level.
Examples: Training parents and students to be better advocates, encouraging involvement in legislative activities supportive of education, health and welfare of students.

Arts in Education – Encouraging participation in and exposure to the arts, beyond the Reflections program.
Examples: Hosting a family art night, promoting a community event that includes multicultural arts experiences.

Communication – Creating and maintaining effective and open communication with members.
Examples: Using websites, newsletters, e-news, and/or social media to inform members about PTA business /activities and relevant parenting/educational information.

Diversity and Inclusion – Demonstrating active participation in programs encouraging the identification, development and support of cultural and different ethnic groups in the local unit.
Examples: Programs developed for and directed to diverse groups such as English language learners, single parents, working parents, grandparents, etc.

Family Engagement – Promoting and creating opportunities for student success through family engagement in students' education.
Examples: Activities enhancing family engagement including workshops on relevant topics, bringing the community, family and staff into a closer partnership, creating opportunities for families to socialize in the school environment.

Healthy Lifestyles - Educating and raising awareness about healthy lifestyle choices through programs and events.
Examples: Including healthy fundraisers in your fundraising plan, hosting a family health event, creating opportunities for families to engage in physical activities.

Male Engagement- Recognizing programs/activities that increase male involvement within the school community and support the understanding that male participation is critical in the growth and development of all children.
Examples: Engaging men in the planning and execution of PTA programs, creating opportunities for men to serve as role models for children.

Membership and Outreach – Increasing membership while raising awareness of PTA's mission and the value of membership that involves all stakeholders
Examples: Membership plan that reaches out to prospective members emphasizing the value of PTA, importance of parent involvement in student success and effectively reaching out to under-represented populations to create a PTA reflective of the local community.

STEM – Promoting Science, Technology, Engineering, and Mathematics conscious programs and awareness at school and in the community.
Examples: Programs involving families, staff and the community to promote STEM and/or complete projects that are involved in this realm.

Award Applications are found at www.njpta.org/awards.