



Become a New Jersey PTA Sponsor or Exhibitor

NJPTA by the Numbers:

- Nearly 100,000 members
- 3,000 Facebook followers
- 1,800 Twitter followers
- 200,000 email contacts receive our newsletter (30% average open rate)

Why Become a Sponsor?

- Demonstrate your commitment to improving the life and education of New Jersey's children.
- Help the PTA continue to advocate for the health, education, welfare, and safety of every child.
- Make it possible for local PTA leaders to receive training and resources.
- Support our student Reflections Art in Education program.
- Your contribution to the New Jersey PTA is tax-deductible.

Complete your sponsorship or exhibitor contract online:

<https://2023njpta.cheddarup.com>

	Gold	Silver	Bronze	Exhibitor
Benefits at a Glance:	\$5,000	\$3,500	\$2,500	\$500
Recognition in a General Business Session	X	X	X	X
Company Logo and Link on NJPTA Website	X	X	X	X
Complimentary Exhibit Hall Space for the duration of the Convention	Premium	Single		Single
Logo displayed in Convention Program and on Signs throughout the Convention	X	X	X	
Participant Tote Bag Insert <i>(Materials provided by Company)</i>	X	X	X	
Company Ad in Convention Program	FULL	FULL	HALF	
Sponsor specific social media post	3 Posts	2 Posts	1 Post	
Opportunity to Welcome Delegates at a General Business Session of Convention	5 MINUTES	3 MINUTES		
Sponsor a pre-chosen Event to include signage, recognition and two complimentary tickets	X (Meal or Awards Event)	X (General Meeting)	X (Group Event)	

Questions? Contact the New Jersey PTA Office at 609-587-0100 or njpta@njpta.org.